

# Great Mill End Sale

AT

## THE NEW YORK STORE

Begins Friday, Nov. 30, Ending Saturday Night, Dec. 15.

14 GREAT BARGAIN DAYS. This will be the greatest sale ever given in Farmington as we have made greater preparations than ever before. We have just returned from a two week's trip visiting every large mill in this country in search of great bargains for this world famed MILL END SALE. We have purchased enormous quantities of new fall and winter goods of every description which we offer in this sale at half the price most retailers are paying for same goods to-day. Never before and possibly never again will you have the opportunity of laying in your fall and winter dry goods at such ridiculously low prices as are offered here during this sale. If you fail to take advantage of this sale the loss will be yours not ours. These goods consist of case after case of Calicoes, Hosiery, Percales, Dimities, White Goods, Table Linens, Crashers, Millinery, Dress Goods, Curtains, Cloaks and everything that is found in an up-to-date dry goods store. Read these prices carefully and don't pity us; its the mills who lose. Everything exactly as advertised. Bring this bill with you.

### Mill End Sale of Cloaks, Suits and Skirts.

Over 2,000 garments in our stock. We show and sell more than three times as many cloaks as any other concern in St. Francois county. For this sale we are offering gold dollars for less than fifty cents in value all the way through. Cloaks and suits at less than cost of material.

Children's cloaks, 1 to 6 years size, worth 3.00; mill end price..... 98c  
Children's cloaks, made to sell for 5.00 and 6.00; mill end price..... \$2.48  
Ladies' cloaks, 48-inches long, worth 8.50; mill end price..... \$4.98  
Ladies' cloaks, 48-inch all wool kerseys and fancy mixtures, well lined and worth 12.50; mill end price..... \$5.98  
Ladies' wool skirts, nicely trimmed and pleated, worth 4.50; mill end price..... \$2.48

Hundreds of other suits at 15.00, 25.00 and \$35.00.

Ladies' cloaks, very choice novelties, cost you 18.00 to 25.00 in any store; mill end \$9.90

Ladies' cloaks in every conceivable style and color at 15.00, 25.00, 35.00, 50.00 and 65.00. We guarantee to save you from 2.00 to 10.00 on your cloak if you buy it here during this sale.

Big lot of tailor-made suits worth 15.00 to 22.00, all this season's styles; choice mill end price..... \$9.90

Choice of ladies' and misses skirts, worth 8.50; mill end price..... \$4.88

### Mill End Sale of Blankets, Comforts and Bed Spreads

10-4 Cotton blankets, made to sell for 85c; mill end price..... 24c  
11-4 Cotton blankets, regular \$1.50 kind; mill end price..... 95c  
10-4 All wool blankets, worth \$5.00 per pair; mill end price each..... \$1.75  
Finest all wool 11-4 blanket, can't match them for less than 10.00; mill end price per pair..... \$4.98  
\$2.00 Comforts, extra size; mill end price 98c  
11-4 Bedspreads the kind you always pay 1.48 for; mill end price..... 98c  
Very best feather tick made, worth 25c; mill end price..... 14c  
Best bleached muslin made, worth 12 1/2c; mill end price..... 7 3-4c

### SPECIAL MILL END BARGAINS.

10,000 yards very best calicoes and dimities, worth 7c to 10c a yard; mill end price..... 3 7-8c  
5,000 yards heavy brown muslin, cheap at 6c; mill end price..... 3 1-2c  
2,000 spools of Crowley's machine thread, made to sell at 5c a spool; mill end price..... 2c  
1,000 handkerchiefs, the kind you pay 5c for; mill end price..... 1c  
1,000 heavy twilled crash, sell the world over for 6c; mill end price..... 3 7-8c  
500 corsets, really worth 50c; mill end price..... 19c  
5,000 pair of ladies' and children's fleeced lined hose, double foot, 15c quality; mill end price 8c  
Good brass pins, 5c value; mill end price..... 1c  
Men's heavy fleeced underwear, always sells for 50c; mill end price..... 23c  
Ladies' heavy flannel skirts, 50c quality; mill end price..... 22c  
5,000 yards standard check apron gingham, worth 7 1/2c; mill end price..... 3 7-8c  
3,000 yards heavy flannel, made to sell at 7 1/2c; mill end price..... 3 7-8c  
Ladies' fleeced union suits, good weight, worth 50c; mill end price..... 23c  
300 pair lace curtains, good length, equal to any shown at 75c; mill end price..... 18c  
150 ladies' and misses' hats, made of very best silks and velvets, worth 5.00; mill end price \$1.98  
50 pair cotton blankets, made to sell for 75c; mill end price..... 24c

### Mill End Sale of Hosiery and Underwear.

Big reduction in Hosiery and Underwear Department.

Children's Wool Hose, the kind you pay 25c for; mill end price..... 10c  
Ladies' and children's extra heavy black fleeced hose, none better offered at 15c; mill end price..... 8c  
Men's finest all wool cassimere hose, 50c kind; mill end price..... 23c  
Men's 25c wool hose; mill end price..... 12c  
Men's heavy fleeced lined underwear, worth 50c a piece; mill end price..... 23c  
Men's heaviest fleeced lined underwear, worth 75c; mill end price..... 44c  
Ladies' and children's union suits, all sizes, none better offered at 50c; mill end price..... 23c  
Children's fleeced underwear, guaranteed to equal any shown at 25c; mill end price..... 10c

### Mill End Sale of Dress Goods and Silk.

Everything in this season's latest weaves, fancy mixtures and plain dress goods both black and colors at lowest prices ever quoted. Black and colored dress silks at prices never named before, for such quality and up-to-date styles.

Taffeta silk, guaranteed woven in selvage, 1.75 quality; mill end price..... 98c  
1000 yards fancy dress silks, all new patterns, just the thing for shirtwaist suits, this quality sells for 1.00; mill end price..... 47c  
All wool dress goods in every color and weave, worth 75c and 1.00 per yard, all bunched together at..... 47 1-2c  
Fleeced waistings, full width, 15c quality mill end price..... 9 3-4c  
Best all wool tricot made, 35c quality; mill end price..... 23 1-2c

### Mill End Sale of Notions.

100 Corsets made to sell for 50c; mill end price..... 19c  
20c Wide washable, all silk taffeta ribbon; mill end price..... 8c  
5c Val, laces; mill end price..... 1c  
Real wide val and torchon laces, worth 15c; mill end price..... 3 3-4c  
5c Brass pins; mill end price..... 1c  
Good machine thread made to sell for 5c; mill end price..... 2c  
10c Pearl buttons, extra nice quality; mill end price..... 4c  
1,000 New belts worth 50c and 1.00; mill end price..... 23c and 48c  
25c Embroideries; mill end price..... 8 3-4c  
Ladies' 25c embroidery handkerchiefs; mill end price..... 8c

### Mill End Sale of Millinery.

This department is offering an entire new stock. Not a single old hat in our house. Tremendous reductions.

150 Ladies' hats elegantly trimmed, made to sell for 5.00; mill end price..... \$1.98  
200 Ladies' hats made of best silk velvets and silks elegantly trimmed, the quality you always pay 7.00 and 8.00 for; mill end price..... \$2.98  
100 Ready to wear hats, worth from 2.00 to 3.00; mill end price..... 98c

### Mill End Sale of Domestics

Greatest bargains ever known in this section, prices less than cost of raw material.

Yard wide percale worth 10c; mill end price 4 7-8c  
Bleached muslin worth 8 1/2c; mill end price 4 7-8c  
Cotton flannel at less than mill price, 4 7-8, 8 1/2c and 10c.  
Oatting flannel, 7 1/2c kind; mill end price 3 7-8c  
Best 12 1/2c oatting flannel; mill end price 8 3-4c

### Free Transportation From Flat River to Farmington

On all purchases of \$4.00 and over at our store we will give free transportation from Flat River to Farmington and return via St. Francois County Electric Ry. When you get on Electric Car, show a round trip ticket from conductor, paying 40c for same. Present this ticket at our store and we will refund the 40c paid, also give you a round trip ticket from Flat River to Farmington and return.

It is impossible to name the one-hundredth part of the bargains we are offering during this sale. You must be on hand and examine goods and prices to appreciate the values we are giving. It will pay you to lay aside every other duty to attend this sale, tell your neighbors that they may also come

# THE NEW YORK STORE,

## FARMINGTON, - - - MISSOURI.